

NIKE PROMOTIONAL PACKAGE

USA SWIM TEAM

This new NIKE team exclusive outfitting package has been customized for you, and your Sectional, Jr. National and National Teams. By signing this agreement, which expires August 31, 2009, and following the team requirements, the coaching staff and team will receive the following each year:

COACHING PACKAGE: As needed

- NIKE Warm-up
- NIKE Briefcase
- NIKE Solid Polo Shirt

NATIONAL OUTFITTING PACKAGE: [Athlete must attend competition to receive outfitting]

- NIKE Swim Performance Suit for every Nationals
- NIKE Swim Warm-up per athlete every second year
- NIKE Swim T-shirt each Nationals
- NIKE Swim Goggle each Nationals
- NIKE Swim Back Pack once per agreement
- NIKE Short once per year

Jr. NATIONAL AND SECTIONAL OUTFITTING PACKAGE: Athlete must attend competition.

- Buy 3 get one **FREE** NIKE Championship suits purchase for each Sectional meet.
- Buy 1 get one **FREE** NIKE warm-ups.
- NIKE Swim Goggle each Sectionals

TEAM REQUIREMENTS:

- Each team member must purchase NIKE team suits, NIKE team caps, NIKE warm-ups, NIKE bags, NIKE T's etc. in order to be presented as a NIKE team.
- Entire team must wear NIKE outfitting exclusively at Sectionals, US Open, Olympic Trials and Jr & Sr Nationals at all times, including in warm up before and after the competition.
- Entire coaching staff must wear NIKE outfitting exclusively at all local, regional, national, international team workouts, competitions and during any marketing opportunities including newspaper, web site and magazine photos ect.
- **No other competitive brand can be promoted by a NIKE Swim team.**
- NIKE brand will be promoted on all team newsletters, web sites, etc.
- NIKE will be promoted in all meet programs, heat sheets at all hosted competitions.
- The team will have an authorized NIKE Swim team dealer at all hosted competitions with at least 75% of NIKE products. Only NIKE Swim banners can be hung
- **NIKE team banner** with NIKE Swoosh up at all meets. NIKE Swim will credit up to \$50.00 for this new team banner through an authorized team dealer.
- Sponsorship goal to help recruit one new NIKE team per year.
- The terms and conditions of this proposal shall be held confidential between coach and/or authorized team representative and Nike Swim.

WELCOME and THANK YOU for joining The NIKE Swim family!

Team Name

Head Coach

Team Dealer

NIKE Swim Rep.

Date

Please fax signed contract to Roque Santos at (925) 685-8525.

For more information, please contact Roque Santos, Director of Nike Team Business at (925) 521-0722 or e-mail at roque.santos@pery.com