

NIKE PROMOTIONAL PACKAGE

WATER POLO CLUB TEAM

This new NIKE team exclusive outfitting package has been customized for your team. By signing this agreement, which expires August 31, 2009, and following the team requirements, the coaching staff and team will receive the following each year:

COACHING PACKAGE: As needed

- NIKE warm-up
- NIKE briefcase
- NIKE solid polo shirt
- Coach will receive Nike By Mail (NBM) dollars

NATIONAL PACKAGE: [Athlete must attend competition, limited to 15 athletes]

- NIKE water polo suit
- NIKE warm-ups every second year (or as needed)
- NIKE back pack every second year (or as needed)

TEAM REQUIREMENTS:

- **Package deal:** The team will purchase a "package deal" for each USA registered team member once per year. The "package deal" will include a team NIKE suit and a warm-up or the equivalent every year through an authorized NIKE team dealer.
- Official team uniform must consist of NIKE products, including but not limited to: NIKE team suits, NIKE team caps, NIKE warm-ups, NIKE bags, NIKE T's, NIKE goggles.
- Entire team must wear NIKE outfitting exclusively at National competitions at all times, including in warm up before and after the competition. If another competitive swim brand is promoted, 25% of NBM will be removed from the subsequent year's contract for each infraction.
- Entire coaching staff must wear NIKE outfitting exclusively at all local, regional, national, international team workouts, competitions and during any marketing opportunities including newspaper, web site and magazine photos ect. If another competitive swim brand is promoted, 25% of NBM will be removed from the subsequent year's contract for each infraction.
- **No other competitive brand can be promoted by a NIKE Swim team.**
- NIKE brand will be promoted on all team newsletters, web sites, etc.
- NIKE will be promoted in all meet programs, heat sheets at all hosted competitions.
- NIKE will have an authorized NIKE Swim team dealer at all hosted competitions with at least 75% of NIKE products. The team dealer will not display any competitor's banners at his or her booth at a NIKE Swim team's hosted meet.
- NIKE team banner with NIKE swoosh up at all meets. NIKE Swim will credit up to \$50.00 for this new team banner through an authorized team dealer.
- Sponsorship goal to help recruit one new NIKE team per year.
- The terms and conditions of this proposal shall be held confidential between coach and/or authorized team representative and Nike Swim.

WELCOME and THANK YOU for joining the NIKE Swim family!

Team Name

Head Coach

Team Dealer

NIKE Swim Rep.

Date

NIKE PROMOTIONAL PACKAGE
WATERBURY CLUB TEAM

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